

Big Brothers and Big Sisters of Canada and Canadian Mentoring Partnership

National Youth Mentoring Survey — SURVEY INCENTIVE DRAW RULES AND REGULATIONS

HOW TO ENTER THE PRIZE DRAW

1. PRIZE DRAW PERIOD: This Contest starts on March 31, 2020 and closes on July 15, 2020, 11:59 PM Pacific Time (the “Contest Period”). The Contest is sponsored by the **Big Brothers Big Sisters of Canada** (the “Sponsor”) through partnership with the Social Research and Demonstration Corporation (“SRDC”) and will be administered by Maru/Matchbox Canada Inc. (“MARU/MATCHBOX”).

2. ELIGIBILITY: No purchase is necessary to enter into the prize draw. You are eligible to be entered into the prize draw if you meet the following:

- You are between the ages of 18-30 at the time of entering the Contest
- You legally reside in Canada
- You have completed the survey in a manner that does not warrant disqualification, or have correctly completed the alternate means of Contest entry
- You have entered into the incentive prize draw. At the end of the survey you are required to enter into the draw to qualify, and we require your permission to contact you by email in the event that your name is drawn to receive one of the incentive prizes
- You have correctly answered the mathematical skill-testing question and submit your answer when you enter the draw

Employees, agents and representatives of the Sponsor, SRDC, or MARU/MATCHBOX (and their subsidiaries or affiliates and each of their respective advertising and promotion agencies) are not eligible to win, nor are the parents, partners, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. PRIZES: There are a total of \$2,750 in Prizes to be given away during the Contest Period. Valid survey participants are eligible to enter into a draw for one of six VISA Gift Cards: one \$1000 VISA Gift Card, two \$500 VISA Gifts cards, and three \$250 VISA Gift Cards. There will be six draws, with all six Prizes drawn on the same day within ten (10) business days of the end of the Contest Period (“Draw Date”). All Prizes are to be denominated in Canadian dollars.

4. HOW TO PARTICIPATE: The survey will be publicized through various stakeholder organizations. Should you wish to participate in the survey, follow the link to the survey website and complete the survey online. You may also access the survey link on the Canadian Mentoring Partnership’s website: <https://www.mentoringcanada.ca/>. Entrants must complete all required information and also the incentive draw entry form provided at the end of the survey. Survey participants are permitted one draw entry for their completed survey. Duplicate entries will be disqualified. Entrants will receive a maximum of one (1) entry into the draw for their completed survey. The Contest is offered electronically via the Internet. Completion of a *National Youth Mentoring Survey* is not required to enter the Contest as Entrants may enter the Contest by using the alternate means of Contest entry set out in item 5.

5. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF CONTEST ENTRY: Entrants may submit one (1) entry for the Contest by legibly printing the Entrant’s name, street address, city, province, postal code, telephone number, and complete email address on a piece of paper and mailing it to *National Youth Mentoring Survey Contest*, C/o MARU/Matchbox, Attention: Incentives Team, 900 West Hastings Street, 6th Floor, Vancouver, BC, V6C 1E1 Canada. The alternate entry must be received before the end of the Contest Period. If selected as a possible winner, you will be required to correctly answer a mathematical skill-testing question before being awarded a prize.

6. PRIZE DRAWS: Prize draws will be held at 900 West Hastings Street, 6th Floor, Vancouver, British Columbia, on July 17, 2020 at 12 noon Pacific Time. Winners will be determined by random drawing from all eligible entries received during the Contest Period. The odds of winning depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. PRIZE AWARDING: Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected Entrants at the email address listed in the *National Youth Mentoring Survey*, or on the mail-in entry.

MARU/MATCHBOX will notify each winner by email within fifteen (15) business days of the Draw Date. Winners will have two (2) business days from notification to accept the Prize by email, and will be instructed whom to contact at that time. MARU/MATCHBOX is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted or fails to respond within the allotted time MARU/MATCHBOX reserves the right to void that entry and select another eligible Entrant for that Prize (and in the event that the subsequent selected Entrant cannot be contacted or fails to respond, a further Entrant will be selected, until a winner is determined, provided further that in the event that a winner is not determined after attempts have been made to contact 3 Entrants, MARU/MATCHBOX may elect not to conduct any further redraws and not award such Prize).

If a selected Entrant(s) fails to complete, and return the web-based Winner Notification Survey to MARU/MATCHBOX within two (2) business days, MARU/MATCHBOX reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, and returning the web-based Winner Notification Survey, the Entrant: (i) confirms compliance with these Contest Rules and Regulations; (ii) releases and forever discharges the Sponsor and MARU/MATCHBOX, their affiliates and subsidiaries and their advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize

8. CONTEST GENERAL RULES: By entering the Contest, Entrants agree to abide by these Contest Rules and Regulations and the decisions of MARU/MATCHBOX, which are final.

9. WINNERS LIST: To obtain a copy of a winner list or a copy of the Contest Rules and Regulations, send your request to: National Youth Mentoring Survey Contest Winners List, C/o MARU/Matchbox, Attention: Incentives Team, 900 West Hastings Street, 6th Floor, Vancouver, BC, V6C 1E1, Canada. Requests must be received no later than a month after the Draw Date and must enclose a self-addressed stamped envelope.

10. DISQUALIFICATION: MARU/MATCHBOX is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Contest or the operation of the website or any other MARU/MATCHBOX hosted website, as determined by MARU/MATCHBOX, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, MARU/MATCHBOX reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of MARU/MATCHBOX, which in the sole opinion of MARU/MATCHBOX, corrupts or impairs the administration, security, fairness or proper entry into the contest, MARU/MATCHBOX reserves the right, in its sole discretion, to suspend or terminate the Contest and to award Prize(s) to individual(s) selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Contest Rules and Regulations.

11. DISPUTES: Entrants acknowledge and agree that any disputes arising out of the Contest or these Rules and Regulations will be governed by the laws of the Province of British Columbia and the federal laws of Canada and must be submitted to the courts located in the City of Vancouver.

For residents of Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

12. PRIZE DISCLAIMER: MARU/MATCHBOX shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Contest or use of a Prize won in connection with this Contest. By participating in the Contest, each Entrant agrees to release and hold harmless the Sponsor and MARU/MATCHBOX (and the employees, officers, directors, shareholders, agents, representatives of both parties, their parent company(ies), affiliates, subsidiaries, advertising, promotion, and fulfillment agencies), harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

13. DATA PROTECTION NOTICE: Entrants personal information is protected by Maru Matchbox's Web Privacy Code, viewable online at <https://marumatchbox.com/privacy-policy/>. The Contest is subject to the provisions of the Personal Information Protection and Electronics Documents Act (PIPEDA). Notwithstanding the foregoing, entrants acknowledge that Prizes may be fulfilled by third parties and consent to the disclosure of personal information to such third parties for the limited purpose of fulfilling Prizes.